

# TransZero™

NON-DAIRY ICING & FILLING and NON-DAIRY DESSERT & PASTRY TOPPING  
ZERO GRAMS TRANS FAT and ZERO HYDROGENATED OILS

also available in  
**CHOCOLATE**



Trust our good taste... and spread it around!™



## Why worry about trans and hydrogenated fats?

Consumer advocacy groups are rapidly building awareness of hydrogenated oils as a significant source of trans fats. Even now, major metropolitan areas are taking steps to ban these fats which increase bad cholesterol, often leading to serious health problems. Consumers are demanding the change, and this is the time to *Go Zero!*

## Can you remove these oils and keep great taste?

Yes! Our Trans Zero products—both Icing and Topping—are flavorful and smooth, with perfectly balanced sweetness, even when compared to traditional whipped icings and toppings. They are totally delicious! And you'll enjoy the same performance and handling you've come to expect from us, yielding beautiful desserts every time.

### DON'T BE FOOLED!

Trans fat is just half the story. Consumers are wary of hydrogenated oils, too!

# Flavor Right

World-Class Icings & Toppings

1-888-464-3734 / [www.flavorright.com](http://www.flavorright.com)



### BE PREPARED!

Trans Zero™ contains 0g trans fat and no hydrogenated oil... even at 100g serving sizes and higher!

